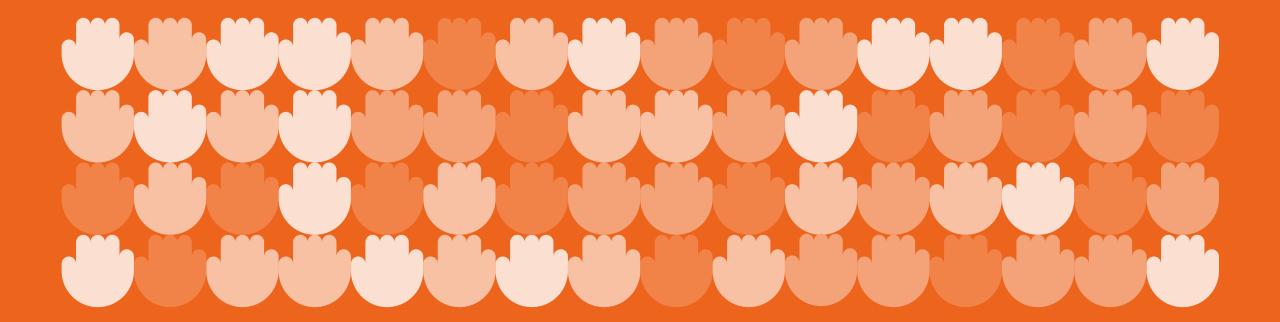


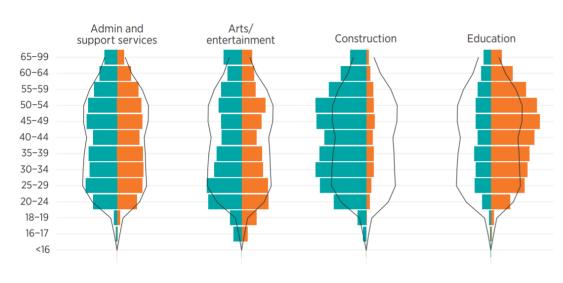


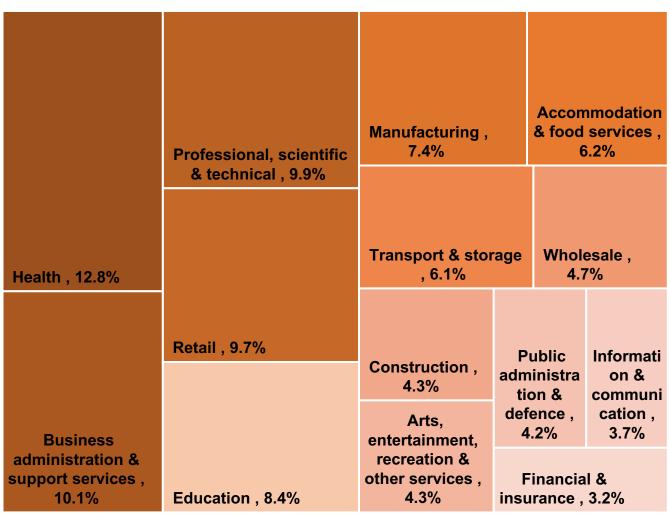
Education in Greater Manchester



GM Workforce

Industry Employees,
Education 117,000,
Early Years 2,500,
Primary education 44,000,
Secondary education 34,000,
Higher education 25,000,
Other education 10,000,
Educational support activities 1,750,





Overview of the GM Job Market: Last 12 Months

Information Technology	46,191
Software Developer / Engineer	16,605
Computer Support Specialist	4,260
Web Developer	3,461
Computer Systems Engineer / Architect	2,759
IT Project Manager	2,371
Software QA Engineer / Tester	1,656
Information Security Engineer / Analyst	1,490
Systems Analyst	1,486
Database Administrator	1,360
Computer Programmer	1,059

Education and Training	32,281
Teaching Assistant	9,387
Tutor	4,374
Primary School Teacher	3,574
University Lecturer	2,019
Nursery nurses, assistants and playworkers	1,240
Secondary School Teacher	1,192
Coach	1,186
Training and Development Specialist	1,040
Primary and Secondary School Headteacher	791
Personal Trainer / Fitness Instructor	772

Clerical and Administrative	22,138
Office / Administrative Assistant	11,740
Receptionist	2,497
Senior Administrator	2,197
Executive Assistant	1,419
Administration Manager	747
Licensed Conveyancer	607
Medical Secretary	549
Legal Secretary	485
Bill and Account Collector	304
Office Manager	288

Health Care including Nursing	38,409
Registered General Nurse (RGN)	9,856
Care assistant	3,337
Physician	2,757
Nursing Assistant / Healthcare Assistant	2,163
Healthcare Manager	1,915
Nurse Practitioner	1,257
Occupational Therapist	907
Psychologist	880
Physiotherapist	813
Personal Trainer / Fitness Instructor	772

Business Management and Operations	31,996
- политов типи в регипи	
Project Manager	7,313
Labourer / Material Handler	3,357
IT Project Manager	2,371
Operations Manager	1,874
Warehouse / Inventory Associate	1,793
Buyer / Purchasing Agent	1,457
Scheduler / Operations Coordinator	1,439
Property / Real Estate / Community Managers	1,419
Procurement Manager	1,375
Storage / Distribution Manager	975

Engineering	16	,557
Civil Engineer		2,698
Mechanical Engineer		1 ,789
Quantity surveyors		1 ,789
Electrical Engineer		1,332
Validation Engineer		1,280
Engineering Manager		1,112
Land Surveyors		827
Industrial Engineer		735
Chartered architectural technologists and town		671
Product Development Engineer		595

Sales	33,865
Account Manager / Representative	8,785
Sales Manager	5,571
Sales Representative	4,300
Sales Assistant	3,137
Retail Sales Associate	3,127
Marketing Representative	1,781
Retail Store Manager / Supervisor	1,543
Real Estate Agent / Broker	1,112
Merchandising Specialist	1,005
Telemarketer	763

Finance	31,324
Accountant	5,856
Bookkeeper / Accounting Clerk	5,554
Financial Manager	4,495
Credit Analyst / Authoriser	1,859
Auditor	1,758
Payroll Specialist	1,549
Financial Analyst	1,518
Personal Financial Advisors	907
Compliance Manager	874
Financial Services Sales Agent	829

Hospitality, Food, and Tourism	15,378
General cleaner	3,164
Chef	2,5 89
Food Service Team Member	2,035
Janitor / Cleaner	1,026
Maid / Housekeeping Staff	962
Kitchen Staff	875
Bartender	523
Restaurant / Food Service Supervisor	519
Restaurant / Food Service Manager	478
Waiter / Waitress	465

Top Occupations across GM - 2021



GM

Occupation	Number
Software Developer	16,605
Office/Admin	11,740
General Nurse (RGN)	9,856
Teaching Assistant	9,387
Account Manager / Sales Rep	8,785

Source: Burning Glass Labour Insights

- Admin Assistant
 Nurse
- 3. Teaching Assistant4. Customer Service
- 5. Personal Carer

Nurse

- 2. Teaching Assistant
- 3. Admin Assistant
- 4. Personal Carer
- 5. Customer Service

- Admin Assistant
 Teaching Assistant
- 3. Nurse
- 1. Customer Service
- 5. Personal Carer
 - 1. Customer Service
 - 2. Admin Assistant
 - 3. Account Manager / Sales Rep
 - 4. Personal Carer
 - 5. Nurse

Nurse

Bolton

Wigan

- 2. Teaching Assistant
- 3. Personal Carer
- 4. Admin Assistant
- 5. Customer Service

Bury

Salford

Trafford

Software Developer

Admin Assistant

Account Manager

Project Manager

Lawyer

1. Teaching Assistant

Teaching Assistant

Admin Assistant

Customer Service

Personal Carer

Nurse

2. Nurse

3.

- 3. Admin Assistant
- 4. Tutor

Rochdale

Oldham

Tameside

Stockport

5. Customer Service

- 1. Nurse
- 2. Teaching Assistant
- . Admin Assistant
- 4. Personal Carer
- 5. Tutor

- 2 Nurco
 - 2. Nurse
 - 3. Teaching Assistant

Admin Assistant

- 4. Customer Service
- . Personal Carer

Top Employers across GM - 2021

NHS

Bolton

JD Sports

Bury Council

Bury College

Cygnet Healthcare

GREATER COMBINED **AUTHORITY**

GM has approx 596 nurseries, 707 primary schools and 274 secondary schools. Of these 41 are independent schools.

2.

4.

There are 10 FE colleges, 11 sixth form colleges and 5 Universities.

Source: Burning Glass Labour Insights

NHS **Bolton Council** AO Ltd Keoghs Cohens NHS Wigan Council Wigan and Leigh College **Embrace Wigan and Leigh** Elysium Healthcare Wigan NHS **University of Salford** BC TalkTalk Salford City Council NHS 1. **Trafford Council**

University of Manchester

Trafford Housing

Verastar Ltd

Bury

Salford

Tameside

Rochdale

Oldham

Trafford

Stockport

NHS

- **University of Manchester**
- **Hut Group**
- **Manchester City Council**
- **Manchester Metropolitan**

- NHS
- Rochdale Council
- Hopwood Hall College
- Footasylum 4.
- **Routes Healthcare**
- NHS
- Oldham College
- **Oldham Council**
- **Guinness Partnership**
- First Choice Oldham Homes

- NHS 1.
- Tameside Council
- **Creative Support**
- Tameside College
- HC One
- NHS
- **Together Group**
- **Creative Support**
- Stockport Council
- Vitality

Top Attributes/Skills – 2021



GM

Specialized Skills	Number
Customer Service	49,222
Sales	35,369
Teaching	30,872
Microsoft Office	28,261
Project Management	27,974

- 1. Customer Service
- 2. Teaching
- 3. Sales
- 4. Microsoft Office
- 5. Accounting
- 1. Teaching
- Customer Service
- 3. Sales
- 4. Microsoft Office
- 5. Admin/Clerical

- 1. Customer Service
- 2. Teaching
- 3. Microsoft Office
- 4. Sales
- 5. Project Management
 - 1. Customer Service
 - 2. Sales
 - Microsoft Office
 - 4. Teaching
 - 5. Accounting

- 1. Teaching
- 2. Customer Service
- 3. Mental Health Expertise

Rochdale

Oldham

Tameside

Stockport

- 4. Microsoft Office
- 5. Sales

Bolton

Wigan

- Customer Service
- 2. Teaching
- 3. Microsoft Office
- 4. Sales
- 5. Admin/Clerical
- 1. Teaching
- Customer Service
- 3. Sales
- Microsoft Office
- 5. Mental Health Expertise

- 1. Teaching
- 2. Customer Service
- 3. Mental Health Expertise
- . Admin/Clerical
- Microsoft Office
- 1. Customer Service
- 2. Teaching
- 3. Sales
- 4. Microsoft Office
- 5. Accounting

- Customer Service
- 2. Sales
- 3. Project Management

Bury

Salford

Trafford

- 4. Microsoft Office
- 5. Budget Management

Source: Burning Glass Labour Insights

Education roles are amongst the most advertised across GM. a position where more staff are needed to fill gaps and to replace those retiring and leaving the profession.

Teaching remains a position where more staff are needed to **fill gaps** and to replace those **retiring** and leaving the profession.

Specialised roles within the sector – such as careers leads – can be particularly **difficult to recruit** and these staff are in high demand across the region.

The COVID19 pandemic has hit the sector hard. Nurseries, Schools, Colleges, and Universities have all had periods of closure and were forced to rapidly develop new ways of learning. Challenges around positive tests and the need for staff and students to isolate continue to affect the sector.

Employers feel that the impact of the pandemic is now being felt particularly with younger people whose **social and academic development is behind** what would be expected for their age.

Particularly in early years and primary education, the sector **is female dominated**. There is a struggle to recruit male staff and retention is lower.

There is concern that within the sector there are many early years organisations still paying the apprenticeship minimum wage

Employers feel like the sector has a **mixed reputation** as a career option. Employment is **secure and the nature of work is rewarding**.

However pay is generally low at all levels compared to other sectors. Graduate positions and entry level roles alike are often better paid in other industries. Careers in the adult education sector need the same parity of esteem as working in schools. Since full teaching qualifications are not needed, there is a huge imbalance in pay

Graduate teaching routes are generally well established. There are several PGCE courses available in GM and bursaries and scholarships are common. Alternative entry routes such as the teaching apprenticeship still require a degree as an entry requirement and are not well utilised by schools

Many staff feel **underpaid and undervalued**. Retention across the sector is mixed. Reasons for leaving include **poor leadership**, **burnout/stress**, **low pay**, **Ofsted/League Tables** and anecdotally a feeling that many graduates drift into teaching (though may not be particularly suited to the profession).



What happens now..

- Follow up report looking at **Further Education**. We are hearing that colleges and providers are beginning to limit provision due to staffing capacity (dropping some T level routes for example). Staffing crisis is said to be 'worst in 20 years'
- Disseminating intelligence to various stakeholders and networks.
- Commission training activity (estimated £1.5million) to upskill those working within the sector. Likely to include SEND Training, careers guidance, behaviour management and upskilling to support staff around child development delays due to COVID-19.
- Next Month Green Economy